

## REPORT TO CHESHAM AND CHILTERN VILLAGES LOCAL AREA FORUM

**Title:** Applications for funding from Local Priorities budget

**Date:** 15<sup>th</sup> June 2011

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**Electoral divisions affected:** Chess Valley, Chesham East, Chesham North West, Chiltern Ridges

### Summary

1. This report relates to four proposals for funding from the Chesham and Chiltern Villages LAF Local priorities devolved budget for 2011/12.
2. Applications received should be evaluated against the priorities agreed by the Local Area Forum (LAF) in its Local Area Plan. This report seeks agreement to allocate funding from the LAF's Local Priorities budget to enable the projects to be implemented.
3. The projects and amount requested is as follows:

Project	Amount requested
Building Community Capacity in Chesham and the Villages	5000
Citizens Advice Bureau. To move premises from Market Square to larger offices in Townsend Road Chesham. Planning permission from CDC has been granted and funding is required for disabled access ramp, re-tarmacing of entrance, gate, lighting and external door.	5000
Better Chesham. To produce and distribute a "Discover Chesham" Brochure.	1500
CDC/Nexus youth activities (5 schemes)	1818.05
Church2Community. Community Arts Quilt Project	2750
<b>TOTAL</b>	<b>16068.05</b>



INVESTOR IN PEOPLE



## **Recommendation**

- 4. Members of the Chesham and Chiltern Villages Local Area Forum are invited to agree that funding from the Local Priorities budget be allocated to the above projects, but to consider whether you wish to hold back funding of more than £3931.95 for the rest of the year and therefore want to award reduced amounts.**

## **Background**

### **Project: Building Community Capacity in Chesham and extension to the villages.**

5. At the last Chesham and Chiltern Villages Local Area Forum on the 13<sup>th</sup> April, there appeared to be shared support for the continuation of the "Building Community Capacity" project led by Maggi McKerron and its extension to the villages. With the ending of the Improvement and Efficiency South East (IESE) funding in June 2011, a proposal is attached on how this work could be taken forward with a contribution of £5000 from the Local Priorities delegated budget.
6. In terms of meeting the Local Priorities Budget funding criteria, the proposal:
  - a) directly meets more than one of the local area priorities, namely:
    - More support is needed for older people to live in their own homes
    - Elderly and infirm are isolated in the villages
    - Access to Health Services
  - b) is also supported by Chiltern District Council and the Adult & Family Wellbeing Portfolio of the County Council;
  - c) the project will increase community capacity.
7. I therefore recommend that the Local Area Forum commission this project at the cost of £5000. More information can be found in the attached report.

### **Citizens Advice Bureau - Disabled Access Ramp, tarmac, gate, external light and door**

8. The Bureau already works with over 5000 clients per annum in the Chiltern District Council area. Client numbers are growing at an annual rate of over 10%. The project is to move premises from Market Square in Chesham to larger offices in Townsend Road Chesham. Planning permission from CDC has been granted. This move would underpin an expansion in the Bureau that would enable more clients to be seen and a wider range of services provided to residents in the area e.g. in money advice, financial capability (a financial education service), child poverty, energy advice and support to Sure Start Children's Centres. Critically the new premises would have disabled parking, access and facilities not possible in the current Chesham or Amersham office.
9. The application is for a contribution to the funding of a ramp for disabled people, re-tarmac of the entrance, a gate, external light and door. CAB is applying to all four LAFs in the Chiltern Area and has apportioned each application according to current

usage of the existing Chesham office by residents of each of the four local areas. Amersham LAF have awarded £3500 and the Missendens LAF £2000.

10. In terms of meeting the Local Priorities Budget funding criteria, the proposal:
- a) Contributes to more than one of the local area priorities, namely:
    - Support for families
    - Support for Older People
    - Access to Health Services (increasingly more GPs are referring patients to CAB)
    - Links to the Asian Community (approx 15% of Chiltern CAB clients are from this community)
  - b) CAB have match-funded the amount asked for by already securing £20,000 and have applied to other funding sources for the remainder.
  - c) the project involves the use of volunteers to provide the service.
11. I therefore recommend this proposal receives funding. More information can be found on the attached application form.

### **Better Chesham - Discover Chesham Brochure**

12. This project is about the production and distribution of a Discover Chesham brochure. It will promote Chesham as a destination town that offers visitor and the local community a positive view of Chesham and the surrounding villages & local amenities. It will be modelled on a similar project produced by Winchester City Council for Bishops Waltham.
13. The funding applied for is for artwork, production and printing: £1500.
14. In terms of meeting the Local Priorities Budget funding criteria, the proposal:
- a. contributes to more than one of the local area priorities, namely:
    - There is a need for investment in the revitalisation of the Town Centre
    - There is a need for a visitor/tourist strategy for Chesham Town
  - b. the project is being lead by the Business Community and sponsored by the Chesham Chamber of Trade and Commerce.
  - c. additional funding has been acquired: £1750 in kind support for photography, copywriting, web design and hosting. £1,500 from advertising.
15. I recommend that this project receives funding because as yet the LAF has not commissioned any work against the two priorities above.

### **CDC/Nexus youth activities (5 separate schemes)**

16. **Whelpley Hill**

Project: Multi Sports with a focus on table tennis at the Village Hall (This project is half funded by Sportivate for teenagers to take part too)

Venue: Village Hall

Need: Lack of opportunities for sports for young children in this rural area.

Target group: 5-13 year olds

Outcomes: To provide children and young people with activities to become engaged in over the summer months

Outputs: 10 young people per session

Costings:

Staff £40.50 (1 coach @£30 [1 ½ hr] +1 coach@£10.50 [1 ½ hr]) x 8 wks = £324

Equipment £500

Facility Hire £16 x 8 weeks = £128

Travel

Marketing £100

Other

Price to be charged: £3 per young person

Total funding we will be applying for from funders: £1,052- £240 = £812

**Total funding we are applying for from the LAF = £406**

17. **Ashley Green**

Project: Netball by the Village Hall (This project is half funded by Sportivate for teenagers to take part too)

Venue: Outside court

Need: Lack of opportunities for sports for young children in this rural area.

Target group: 5-13 year olds

Outcomes: To provide children and young people with activities to become engaged in over the summer months

Outputs: 10 young people per session

Costings:

Staff 1 coach @£30 x 8 weeks = £240

Equipment £313.30

Facility Hire £5 x 8weeks= £40

Travel (to matches) £50

Marketing £100

Training (level 1 netball qualification) £170

Price we are going to charge: £3.50 per young person

Total funding we will be applying for from funders: £913.30 - £200 = £713.30

**Total funding we are applying for from the LAF = £356. 65**

18. **Chesham**

Project : MEND (Mind Exercise Nutrition Do it!)

Need: Lack of opportunities/exit route for those that have previously attended MEND sessions

VENUE: TBC

Target group: 8+

Outcomes: To provide young people with activities to become engaged in after the MEND projects end in order for them to maintain their participation in physical activity

Outputs: 15 young people per session

Costings

Staff	2 x coaches at £25 x 8 weeks = £400
Equipment	N/A
Facility Hire	£19 x 8 weeks = £152
Travel	N/A
Marketing	£100
Other	

Price we are going to charge: £3 per session

**Total funding we are applying for from the LAF: 652 – 360 = £292**

19. **Chesham**

Project: Back to netball for 14+

Need: Lack of opportunities for Asian 14+ Girls to play netball in the Chesham area

Venue: Chesham Park College

Target group: 14+

Outcomes: To provide young Asian girls (14+) with activities to become engaged in over the summer months

Outputs: 10 young people per session

Costings

Staff	Coaches at £20 x 8 weeks = £160
Equipment	N/A
Facility Hire	£15 x 8 weeks = £120
Travel	N/A
Marketing	£100
Other	

Price we are going to charge: £2 per session

**Total funding we are applying to the LAF for: 380 – 160 = £220**

20. **Chesham**

Boxing 12+ at the Belmont Club, Pond Park, Chesham

Need: Lack of opportunities in Pond Park for young people to participate in Boxing in the Chesham area.

VENUE: The Belmont Club

Target group: 12+

Outcomes: To provide young people with activities to become engaged in Boxing/Self defence within in the Pond Park area. This will in turn reduce ASB among young people in the Pond Park area in Chesham.

Outputs: 15 young people per session

Costings

Staff	£25 x 6 weeks = £150
Equipment	£281.40
Facility Hire	£30 x 6 weeks = £180
Travel	N/A
Marketing	£100
Other	

Price we are going to charge: £2 per session

**Total funding we are applying to the LAF for: 711.40 – 168 = £543.40**

21. In terms of meeting the Local Priorities Budget funding criteria, the projects:

a. contribute to more than one of the local area priorities, namely:

- Lack of youth activities and facilities
- Reduction in Anti-social behaviour
- Links to the Asian Community

b. all projects have matched funding and are not reliant totally on LAF funding.

22. I recommend that these projects should be considered for funding but discussion takes place on how much and which ones, if not all.

**Church2Community. Community Arts Quilt Project**

23. Church2Community would like to commission an artist/teacher to assist the community to create a piece of textile quilted art to be housed in Chesham Methodist Church, specifically the Wesley Hall. The piece would provide an opportunity for the community to express in creative art what Chesham means to them. The aim of the piece is that it will show aspects of the community, designed and created by the community with the assistance, guidance and teaching of a quilting textile artist. The piece will be owned by the church2community project.

24. The project will work with the Chesham Asian Welfare Society to develop their members' involvement within the project. Work with textiles and sewing is a common

interest within the Asian women's community, thus the project can involve young and old and all the local community, building community relationships.

25. The funding being asked for is for artist fees £1600, Materials £350, publicity and launch £800. Total £2750.
26. In terms of meeting the Local Priorities Budget funding criteria, the proposal:
- a. contributes to more than one of the local area priorities, namely:
    - More support to older people living in their homes. The project will encourage those living in their own homes to come out and meet new people, learn new skills and activities and meet young people building relationships, and reduce isolation and fear.
    - Reduction of anti-social behaviour by young people.
    - Lack of youth activities and facilities
    - Weak links with the Asian communities
  - b. The project has already secured funding of £1780 towards the total cost of £4530.
- 27) I recommend that this project receives funding but discussion takes place on how much and on the condition that evidence is provided of Asian community involvement.

### **Further applications**

- 28) Other proposals will be considered during the year for the unallocated budget provided they meet local priorities criteria. Monies not committed to projects by November 2011 will be returned to the budget holder.

- **Report ends** -